

Do you have your passport?

Waterproof!

Do you have your Passport?

**Scottish Rural Spaces: From Ancient Fields and Forests to Modern
Food Systems
HP 4910-03
Spring 2019
HP 4152 (Sections 1 and 2)
Summer 2019
Syllabus**



Abbotsford, the home of Sir Walter Scott

Course Description

All over the world, people come together to experience Scottish culture. A culture born after ancient migrants entered a rugged and isolated landscape, at the bridge between Celtic, Gaelic, Viking, and European people. Our goal is to fully immerse you in the culture of Scotland, focusing on the rural economy and landscape. The three section course is based on foundational concepts from the fields of economics, business, food science and marketing, tourism, and entrepreneurship. It weaves together primary themes from these fields with sub-themes from the fields of music, literature, history and art. HP 4910-03) is a one-credit preparatory course (in Spring 2019. HP 4152 (01 and 02) simultaneously run as three-week study abroad courses in Scotland in summer 2019. The first section of 4152 or 4152-01 is entitled “Marketing the Land and Selling the Brand.” The second section of 4152 or 4152-02 is entitled “Succeeding in Scottish Rural Development and Tourism.”

Course Objectives

HP 4910-03: Scottish Rural Spaces Preparatory Course

1. Communicate your interest in place specific research using transdisciplinary scholarship.
2. Accumulate the knowledge, materials, and supplies (especially a passport) needed for a successful three week journey to rural Scotland.

3. Demonstrate familiarity with the different regions of rural Scotland and their historic, economic, and contemporary challenges.

HP 4152 (Section 1): Marketing the Land and Selling the Brand

1. Explain the role of the Scottish Enlightenment and Adam Smith's philosophy underlying modern economic systems.
2. Use basic economic and accounting principles to explain farm decisions and outcomes.
3. Explain the role of current government policy, including Brexit, on land use and farm production.
4. Detail private business and government measures to ensure the integrity and marketability of food to the European Union and United Kingdom.
5. Determine drivers of consumer demand for Scottish food and environmental goods.

Section 1 sub-themes: Scottish literature and art

- a. Guide a visit to 18th and 19th Century Scotland through the acclaimed writing of historic (e.g., Sir Walter Scott) and modern (e.g., Outlander author) Scottish and international writers.
- b. Account for the role of Border, Highland and Island writing and tales in modern landscapes and celebrated sites.
- c. Name examples of landscape art and botanical collections cultivated in Scotland.

HP 4152 (Section 2): Succeeding in Rural Land Development and Tourism

1. Identify modern and historic, successful leaders in and institutional and environmental conditions for successful investment in rural Scottish business ventures.
2. Analyze successful strategies to develop successful employment and business opportunities (economic development) in rural and remote regions of Scotland.
3. Identify managerial keys to success for tourism-based businesses including country inns and hotels, bed and breakfasts, trail and walkway accommodations, and novel by-ways (e.g., scenic railways, canals, and sea ports).

Section 2 sub-themes: Scottish music and history

- a. Describe recipes and successful marketing for heritage food products.
- b. Explore Scottish music from ancient flutes and bagpipes to modern day exports.

Preparatory Course

The HP 4910-03 is a mandatory prerequisite for HP 4152 sections. The preparatory course will consist of project discussions, instructor and guest lectures, and group planning time. The guest lectures will cover topics including Scottish literature, art history, Scottish legal structure, and poetry.

Teaching Staff

Dr. Mariah Ehmke



Dr. Mariah Ehmke is an Associate Professor in the Department of Agricultural and Applied Economics. You may contact her via WyoCourses messaging or e-mail (Mariah.Ehmke@uwyo.edu) or phone 766-5373.

Mr. Cole Ehmke



Mr. Cole Ehmke is a Senior Extension Specialist in the Department of Agricultural and Applied Economics. He may be contacted via WyoCourses messaging or e-mail (cehmke@uwyo.edu) or phone 766-3782.

Spring 2019 Office Hours

Dr. Ehmke's office hours will be MW from 1:00 p.m. to 2:00 p.m. in AG 212. Mr. Ehmke's office hours are by appointment. In the case neither Dr. nor Mr. Ehmke are available, please contact our department office assistant, Janet Marsh. Her phone number is 766-2386, e-mail is windsong@uwyo.edu, and office is Agriculture Building 205.

Major Learning Activities for 4910-03

Annotated Pre-Travel Bibliography

Ahead of our time in Scotland, you will prepare an annotated bibliography of resources relating to the topic you are most interested in exploring while you are there. The transdisciplinary nature of this course allows this topic to be within or across a number of fields. The objective of this assignment is to develop familiarity with Scottish literary, economic and scientific resources. You will review at least 10 expert sources (books, peer-reviewed journal articles, expert blogs, and government documents for example) on the topic you plan to study during and following our time in Scotland. You will write a 100 word abstract review of each source and include full article citation with the review. The citations and reference list will follow the APA citation style.

Scottish Research Report Outline

Writing is a process of filling in outlines. An outline helps you organize information and develop a writing strategy. The objective of this assignment is to set yourself up for success and plan out the Scottish Research Report at the end of the summer course. You will develop this outline during the Spring 2019 semester. The outline will include introduction, methodology and data, analysis, and conclusions sections. The methodology and data may be based in one or more fields. The class is trans-disciplinary and includes students from both humanities and science backgrounds. The report outline is due May 10, 2019.

If you are a humanities student, the outline may include the documents, texts or resources to be consulted and how will they be handled. Science students will need to concentrate more on the type of data or information they plan to collect and how it will be analyzed. The expected length of the proposal is 5 to 8 pages.

Major Learning Activities for 4152, sections 01 and 02

The learning activities of these courses are designed to help you get the most out of your time in Scotland and help you accomplish those dreams you have of going there. Here is a description of some of the major learning activities.

Daily Travel Briefings

We will divide up the task of preparing for daily visits. Each day, at least two students will provide others with backgrounds to our upcoming experiences. This will help each one of you develop your expertise in different geographic and topic areas. No one can be an expert in all of the places we are visiting. However, we can all specialize in at least one place. One of the objectives is to get that expertise and share it with others who haven't mastered the place's/people's background. For example, on the day we visit Borders farms and Melrose Abbey one student may provide a briefing on the challenges border farmers face today and in Sir Walter Scott's time while another provides a briefing on the role of abbeys in medieval Scotland. Ideally, these will help us all develop context and linkages among the places and people we are visiting. You become a specialist in one of the areas we will be visiting. Ahead of the travel portion of the course, you will research the site(s) for the day and give your fellow travelers insights into the historical, cultural, scientific, or course significance of the visit. These will be oral presentations 15-20 minutes in length.

Travel Log

You will visit a number of wonderful places in a short amount of time. While they may seem unforgettable, certain details will not be. In order to reflect fully on your experiences, you will keep a daily travel journal and respond to reflective prompts throughout the trip. The journal will help you make connections between people and places. Reflections will be submitted on the following topics: Abbotsford landscape development; nobility and estate Management at Bowhill; the range and complexity of farming enterprises across Scotland (this will be logged across the trip and reported at the end), opportunities for technology, nature and tourism in the Highlands; tourism and the landscape from Fort William to Nairn; policing the food chain; and rural entrepreneurship in isolated areas. Your travel log is due June 30, 2019.

Scottish Research Report

The main culminating assignment of this course will be your research report. You have the freedom to choose one of the course sub-themes and dive in. We want you to develop your expertise in that area of Scotland that captivates you. The final report will be 20 pages, doubled spaced (12 point font) with 15 to 20 references and citations. The research report will be due July 15, 2019.

Do you have your passport?

Waterproof!

Do you have your Passport?

Course Prerequisites

Students need to have a 3.25 or better GPA. Students enrolled in the university Honor's College or eligible for enrollment there will be given priority entry. Students not meeting these requirements need instructor permission to enroll.

Class WyoCourses Website

Course information will be posted on a class WyoCourses site. You can access it at <http://www.uwyo.edu/wyocourses/> using your UW login information. This is where you will find supplemental readings under the "File" table, grade information, and additional course materials and announcements. Please check the calendar regularly for course updates. Nearly all of assignments will be submitted via the WyoCourses website unless directed otherwise.

Grading/Evaluation Procedures

Grades are non-negotiable. If you find a computational error in your grade, please notify the instructor within a week of receiving the grade.

Activity	Total Number	Points/Activity	Total Points
Annotated Bibliography (HP 4910)	1	50	50
Scottish Research Report Outline (HP 4910)	1	50	50
Participation (HP 4152)	20	5	100
Daily Travel Briefing (HP 4152-01, 4152-02)	4	25	100
Travel Log (HP 4152)	10	10	100
Scottish Research Report (HP 4152)	1	100	100
Participation (HP 4910 and combined 4152 sections)	2	50	100
Peer Evaluation (HP4152)	1	20	20
		Estimated Course Total	620

While the table above lists all assignment points across all courses, the grades for each course will be determined by the work required for the specific course. There are a number of assignments, including the participation, travel log, and research report which have components pertaining to both sections of 4152.

Student attendance is required for all aspects of this course. Students must participate in all of the course activities and lectures. Students must travel with the course group to receive course credit and attendance credit. Students must leave from the DIA Airport with the class on June 1, 2019. This requirement ensures students arrive to Scotland safely. If, at the end of the travel in Scotland

Do you have your passport?

Waterproof!

Do you have your Passport?

on June 23, you wish to stay longer you may at your own expense. In cases where the student becomes ill, he or she must notify the instructor immediately. On all travel days, students are required to be with the group and may not make their own travel arrangements. If they choose to explore areas during free periods, they must do so with at least one other student or using a buddy.

The final grades will be assigned using the +/- grading scheme defined by UW Regulation 6-722.

Grade	Percentage	Grade Point	Definition
A	> 92	4.00	Exceptional
A-	90 to 91.9	3.67	
B+	87 to 89.9	3.33	
B	83 to 86.9	3.00	Very Good
B-	80 to 82.9	2.67	
C+	77 to 79.9	2.33	
C	73 to 76.9	2.00	Fair
C-	70 to 72.9	1.67	
D+	67 to 69.9	1.33	Poor
D	60 to 66.9	1.0	
F	<60	0	Failure
S			Equivalent to C or better
U			Equivalent to D or F
P			Passing (for mid-semester grades only)

Alcohol Policy

At all times you are responsible for the consequences of your behavior. If you consume alcohol and you subsequently violate university policy, program rules, or local laws, or otherwise engage in conduct that is harmful to the reputation of the university or program (as judged by the faculty leaders), your conduct may be punished more severely than had the conduct occurred without alcohol being involved. Excessive alcohol consumption is considered a violation of program rules and is subject to disciplinary measures up to and including dismissal from the program. If you are dismissed from the program while we are traveling in Scotland, you will need to make immediate return travel arrangements to Denver at your own expense.

Active Learning

In-Class discussion is a central component of this course. You need to PREPARE for discussion by reading materials ahead of class meetings. As an active learner, you teach those around you from with your understanding of the material and life experiences. Note, active learning and listening (just one component of active learning) should not be confused. As an active learner, you will discuss and analyze problems and reflect on the text at each class meeting.

Contract for Discussion

Discussion of readings is an important part of this course. As instructors, we have chosen readings that investigate major course themes and are rich enough to

provide meaningful opportunities to use important course concepts. we expect all to abide by the following contract.

As instructors, we agree to:

1. Read the material carefully
2. Prepare well-thought out questions and provide them to students in advance.
3. Pose questions carefully during class.
4. Develop discussion in depth.
5. Strive for answers.
6. Listen intently.
7. Involve each student.
8. Confine myself to asking questions so that the discussion does not turn into a lecture.
9. Evaluate the discussion in a formal way.

As students, you agree to:

1. Read the material carefully.
2. Offer evidence from the reading to support your answers.
3. Listen carefully to each other and to the questions being asked.
4. Ask for clarification of any point that you do not understand.
5. Respectfully challenge answers that you do not agree with.
6. Be willing to change your mind.
7. Answer the questions posed by the leader before making other points.
8. Don't repeat a point that someone else has already made.
9. Have a point, make it, and then stop talking.

Students with Disabilities

Students with disabilities are welcome in this classroom. If you have a disability that will impede your ability to complete the course requirements in any way, please notify the instructor as soon as possible. She will make arrangements to meet your needs in a confidential manner. If you would like additional information, you may also look at the University Disability Support Services website: <http://uwadmnweb.uwyo.edu/UDSS/student/>

Course Schedule, Preparatory Class

The one credit preparatory class will meet in Spring 2019 alternate Mondays from 4:10 p.m. to 6 p.m. The first course meeting is in the Guthrie house and will conclude with a Burns dinner. Most of the class meetings will be in AG 223, but may be moved depending on course needs. We plan to have at least one course in the UW Art Museum.

January 28 Topic: Course Introduction, Burns Night Supper

Read: Syllabus, Summer Travel Schedule

Key Learning Objectives:

- Class introductions, Icebreaker
- Scottish culture overview
- Describe recipes and successful marketing for heritage food products.

- Explore Scottish music from ancient flutes and bagpipes to modern day exports.

Presenter: Mariah, Cole, UW in Scotland 2018

February 11 Topics: Team Building, Honor's College Information

Key Learning Objectives:

Presenter: Donal Skinner, Dean of the Honor's College

Topic: The Scottish Enlightenment, The Duke of Buccleugh, and Adam Smith

Read: *The Debatable Land* Reading

Key Learning Objectives:

- Explain the role of the Scottish Enlightenment and Adam Smith's Philosophy underlying modern economic systems

Presenter: Mariah Ehmke, PhD

February 25 Topics: Scottish Landscapes in Literature, UW Travel Policy,

Read: 1st Chapter of *Waverly*, UW Travel Policy documents

Key Learning Objectives:

- Guide a visit to 18th and 19th Century Scotland through the acclaimed writing of historic (e.g., Sir Walter Scott) and modern (e.g., Outlander author) Scottish and international writers.
- Account for the role of Border, Highland and Island writing and tales in modern landscapes and celebrated sites.

Presenters: Caroline McCracken-Fletcher, Professor of English; Sara Robinson, Global Engagement Office

Topic: Museum Exploration, Meeting at UW Art Museum

Read: TBA

Key Learning Objectives:

- Name examples of landscape art and botanical collections cultivated in Scotland.

Presenter: Dr. Nicole Crawford, UW Art Museum Curator

March 11 Topic: Economic Development and Entrepreneurship

Read: Chapter from Kuratko, Extension Readings

Key Learning Objectives:

- Analyze successful strategies to develop successful employment and business opportunities (economic development) in rural and remote regions of Scotland.

Presenter: TBD

Topic: Basic Economics and Farm Management

Read: TBA

Key Learning Objectives:

- Use basic economic and accounting principles to explain farm decisions and outcomes.

Presenter: Mariah Ehmke, PhD

March 25 Topic: Place and product names

Read: TBD

Key Learning Objectives:

- Identify managerial keys to success for tourism-based businesses including country inns and hotels, bed and breakfasts, trail and walkway accommodations, and novel by-ways (e.g., scenic railways, canals, and sea ports).

Presenter: Mr. Cole Ehmke and Michael Edson, PhD (Department of English)

Topic: Scottish and British Agricultural Policy

Read: EU and Brexit Agricultural Policy

Key Learning Objectives:

- Explain the role of current government policy, including Brexit, on land use and farm production.

Presenter: Mariah Ehmke, PhD

April 8 Topic: Marketing food in Scotland, the UK, the EU and beyond

Read: TBD

Key Learning Objectives:

- Detail private business and government measures to ensure the integrity and marketability of food to the European Union and United Kingdom.
- Determine drivers of consumer demand for Scottish food and environmental goods.

Presenter: Mariah Ehmke, PhD

Topic: Rural Leadership and Business Success

Read: TBA

Key Learning Objectives:

- Identify modern and historic, successful leaders in and institutional and environmental conditions for successful investment in rural Scottish business ventures.

Presenter: Mr. Cole Ehmke

April 22 Topic: Student Presentations

Topic: Scottish Legal Systems

Do you have your passport?

Waterproof!

Do you have your Passport?

Read: TBD

Key Learning Objectives

- **Detail private business and government measures to ensure the integrity and marketability of food to the European Union and United Kingdom.**

Presenter: Mariah Ehmke and Darrell Jackson (Law School)

April 29 Topic: Student Presentations and Final Trip Preparation

This syllabus is subject to change at any time.

Do you have your passport?

Waterproof!

Do you have your Passport?

Summer 2019 Tentative Travel Itinerary

	Date	Destination	Accommodation	Morning Activities	Afternoon Activities
Borders	1-Jun-19	Denver-Scotland	Airplane	Travel	
	2-Jun-19	Abbotsford	Abbotsford	Arrive Edinburgh	Travel
	3-Jun-19		Abbotsford	Abbotsford Trust Informational, View of original Planning Map, Walk the Grounds	
	4-Jun-19		Abbotsford	SRUC Farm Tours	
	5-Jun-19		Abbotsford	Bowhill	
	6-Jun-19		Abbotsford	Mills, Jedburgh, Monastery Tours	
	7-Jun-19	New Lanark	New Lanark Wee Row Hostel	Travel	New Lanarch
Highlands	8-Jun-19	Crainlarich	SRUC Kirkton House or Wigwams	Travel	
	9-Jun-19		SRUC Kirkton House or Wigwams	West Highland Way Walks (Free Time)	
	10-Jun-19		SRUC Kirkton House or Wigwams	SRUC Highlands Research Station	
	11-Jun-19	Glen Nevis	Glen Nevis Hostel	Glencoe Center	Salmon Aquaculture (Marine group)
	12-Jun-19	Nairn	Sandowne House, Nairn	Harry Potter Train and Travel Day	
	13-Jun-19		Sandowne House, Nairne	Highlands and Islands Enterprise Center, Black Island SRUC Farms	
	14-Jun-19		Sandowne House, Nairn	Colluden, Distillery Tour	Brodie and Cawdor Castles

Do you have your passport?

Waterproof!

Do you have your Passport?

Aberdeenshire	15-Jun-19	Baxters	The Sail Loft Bunkhouse, Portsoy	Baxter's Tour	Auction Tour, Pitmedden Gardens and Farm Museum
	16-Jun-19	Pitmedden	Aberdeenshire-Marischal Apartments	Food Standards Scotland	Shipping Yards
	17-Jun-19	St. Andrews	St. Andrews University, McIntosh Hall	Drum Castle and area castles, Lewis Grassic Gibbon House	Travel
Fife	18-Jun-19		St. Andrews University, McIntosh Hall	Scone Palace	TBD
	19-Jun-19		St. Andrews University, McIntosh Hall	SRUC Farms Tours, Berry Research Center	
Edinburgh	20-Jun-19	Edinburgh	The University of Edinburgh, Pollock Halls	Royal Highland Show	
	21-Jun-19		The University of Edinburgh, Pollock Halls	Royal Highland Show	Free Time
	22-Jun-19		The University of Edinburgh, Pollock Halls	Edinburgh Royal Gardens	Edinburgh Castle
	23-Jun-19	Edinburgh-Denver	Airplane	Travel	

THINGS TO BRING TO SCOTLAND

- Tablet (iPad mini or higher, or Amazon Fire 8 or 10, or other approved device) with downloads already on it; waterproof cover for it is a good idea, too.
- Passport (valid min 6 months after return from Scotland, that is, valid until at least 12/31/18)
- ATM card/credit card
- Backpack, ideally with rain cover [no wheelies, other suitcases]
- Carry-on bag—can be messenger bag or small backpack, just something reasonably waterproof that you can use on a daily basis, carry water bottle and snacks, tablet, extra clothes/umbrella.
- Water bottle
- Small umbrella
- Headlamp, LED
- Good hiking boots—waterproof and broken-in!
- Wool socks-2 pr (wool is warm when wet...)
- Underwear for 1 week
- Rain jacket/pants
- Small/travel towel
- Layers—be ready for **cold and wet**...hoping for sun, but you never know (actually, in Scotland you do know: Wet will happen!).
- Hat/gloves; we also find that a useful item is a neck gaiter—can be head/earband, etc.
- Bandana
- Flip flops or other “inside” shoes/slippers (important in hostels)
- One other pair of comfortable & light shoes (sneakers/flats)
- **Any medications** you need, with full description on package
- TSA-sized (quart) plastic bag for liquids in carryon
- Small amount of powder laundry detergent
- Notebook and reliable writing utensils
- *It is a good idea to bring more **lightweight and quick-drying** clothes than cottons/jeans. We will have access to laundry machines, but there are not always dryers, and it is humid...so heavy cottons can take a long time to dry.*

Do you have your passport?

Waterproof!

Do you have your Passport?

Emergency Communications While Abroad

If an adverse event occurs in the country or region of travel, as soon as possible all travelers must contact designated UW personnel (see below), and look for inquiries from UW personnel through email or phone contact, or other methods as arranged prior to departure (via social network sites, for example). In the case of a class, it is sufficient for the lead instructor to make the contact, provided that person has accurate information about everyone traveling in association with the class.

In case of dire situation, or if the lead contact person or students need more guidance, contact the U.S. Consulate in Edinburgh, Scotland:

3 Regent Terrace
Edinburgh EH7 5BW
Phone: [44] (0)131-556-8315

At UW:

- First point of contact: Shelley Jewell, Director of Education Abroad or emergency designee (From abroad: 001-307-766-3678 from 8:00 a.m. - 5 p.m. MST or MDT. After hours or for most holidays, from abroad: 001-859-552-7351)
- Alternate first point of contact: Carrie Hesco, Director for GEO (from abroad: 001-307-766- 3638 or 001-307-766-3677)
- Secondary points of contact - Dean of Students (001-307-766-3296 from 8:00 a.m. - 5 p.m. MST or MDT, 001-307-760-4454 outside of business hours); or Vice President for Student Affairs (001-307-766-5123 from 8:00 a.m. - 5 p.m. MST or MDT, or 001-307-760-2370 outside of business hours)
- Urgent point of contact - UW Police Dispatch (from abroad: 001-307-766-5179)

Please keep this information with you for contacting the office when you are abroad.

Create an emergency file. Take 2 sets with you and leave one at home:

- Blood type and Rh factor;
- Eyeglass and any medication prescriptions;
- Name of doctor and dentist;
- Copy of the picture page of your passport and your visa/residence permit if you had to obtain one to enter your host country;
- Obtaining and taking a notarized color copy of your passport can be a good idea as well. The International Programs Office can make a color copy for you. Notary Publics are located across the campus. Having a notarized copy of your passport can sometimes save you from always carrying your official passport with you during the day. You will need to carry your passport on travel days!
- Phone numbers for your debit/credit card companies;
- Driver's license;
- Airline ticket or e-ticket itinerary, and
- Supplemental insurance policy information.